

# SPONSORSHIP OPPORTUNITY

The Spirit of Tenterden Festival, a family-friendly free-to-attend community event run by volunteers attracts thousands of local visitors. Now in its fifth year we are delighted to announce the return of this collaborative not-for-profit event for the summer of 2025.

## **HOW CAN YOU HELP US?**

Organised as a Community Interest Company by a volunteer committee, Spirit is funded by stallholder fees, local grants, fundraising events and sponsorship.

#### **EVENT SPONSORS**

We will again be offering local businesses the opportunity to become an event sponsor at £350.

- Mentions (logos where possible) in the event marketing
- Logo in online programme
- Logo and hyperlink on the festival website
- Thank you and hyperlink with logo on Facebook and Instagram
- My Tenterden newsletter and social media publicity in run up to the event www.mytenterden.co.uk
- My Tenterden website followers: 12,500
   Twitter/X, 12,500 Facebook, 5000 Instagram
- Spirit festival followers: Facebook 1,200, Instagram 820, Twitter/X 122
- Mention in all event press releases
- Sponsor logos on shared banner at event

### **BESPOKE SPONSORSHIP**

There are some bespoke sponsorship packages available in 2025 to help fund specific higher cost areas e.g. main music stage, roaming entertainment, arena entertainers, children's activities. These will have fees from £1,500 upwards. If you would like to discuss in more detail please do get in touch.

## WHAT'S ON AT THE FESTIVAL

Live music on main stage
Handmade/Artisan/Craft stalls
Country crafts
Food and drink vendors
Drinks tent incl real ales, cider and wine
Fun dog show
Display arena for local groups and entertainment
Children's activities

#### WHEN

Friday 4 to Sunday 6 July 2025

Friday 3pm-10pm Saturday 10am-10pm Sunday 11am-5pm

## WHERE

Tenterden Recreation Ground

www.spiritoftenterden.co.uk facebook.com/spiritoftenterden twitter.com/spiritoftenterden instagram.com/spiritoftenterden

#### CONTACT

Mary Brasington mary@spiritoftenterden.co.uk 07771 864822

